

The Greatest Improvement in Smoking
Within Half a Century

Velvet SMOKAROLS

PATENTED JUNE 29 1915

VELVET SMOKAROLS are a new form of tobacco—the most convenient, economical, logical form of tobacco for the pipe. In substance they are the famous VELVET—a quality that cannot be

improved—the tobacco that was awarded a Grand Prize (the highest award ever given to a smoking tobacco) at the San Francisco Exposition. Your attention is also called to the SMOKAROL PIPE.

4 Packages ²⁴ Smokes 10c

The same weight of tobacco as in a standard 10c tin.
Slip 'em in your vest pocket.
Dram of 72 smokes 30c

The Smokarol Pipe

French Briar
Solid Rubber Bit

25c

As convenient to carry
as a cigar holder

You can fill your pipe
and light up quicker
than you can open a
bag or tin.

JUST A PIPE-LOAD

Your pipe loaded just right by the manufacturer. Just slip your day's supply in your vest pocket. You won't feel it in your pocket any more than you would so many cigars.

NO WASTE WHEREVER USED

You can load your pipe with a VELVET SMOKAROL in the wind, just as easily as you can seated in your own home. The pure rice paper, in which the tobacco is wrapped, is tasteless and odorless.

NO MORE PIPE ODORS

Do you know why your pipe has had an odor? Fine particles of tobacco drawn into the stem and mixing with moisture gives a pipe its strong odor.

PIPE SWEETNESS

VELVET SMOKAROLS prevent fine particles from sifting to the bottom of the pipe and being drawn into the stem. That means pipe sweetness.

FOR OUT-DOOR SMOKERS

The SMOKAROL PIPE is a great out-door pipe. Holds its ash in the wind. Handy to carry. Takes up little more room in your pocket than a cigar holder and is as easy to keep clean.

VELVET SMOKAROLS vs. BAGS AND TINS

Some men may want to smoke VELVET SMOKAROLS in the old way—if so, crumble one in the palm of your hand and fill your pipe as you usually do. Surely VELVET SMOKAROLS are handier to carry than bags or tins.

PROVE IT FOR YOURSELF

You may say it sounds "too good to be true"—but you'll discover by test many other good points that we haven't told you about.

If your dealer cannot supply you, we will send you a dram (12 packages—72 smokes) of VELVET SMOKAROLS 30c, and a SMOKAROL PIPE 25c, on receipt of cash or stamps.

ADDRESS:

LIGGETT & MYERS TOBACCO CO.
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